

Nissan Sales, Production & Exports Results for March 2018

1. Retail Sales by Region

<units>

Region	March 2018	March 2017	Var. (%)	April 2017 - March 2018	April 2016- March 2017	Var. (%)
Registered Vehicles	63,230	67,985	-7.0%	396,630	417,380	-5.0%
Mini Vehicles	22,250	23,549	-5.5%	187,423	140,110	33.8%
Japan Total	85,480	91,534	-6.6%	584,053	557,490	4.8%
Nissan Division	145,103	150,566	-3.6%	1,441,835	1,431,916	0.7%
Infiniti Division	17,432	18,266	-4.6%	150,741	149,194	1.0%
U.S. Total	162,535	168,832	-3.7%	1,592,576	1,581,110	0.7%
Canada	15,192	15,815	-3.9%	146,882	137,773	6.6%
Mexico	28,624	37,452	-23.6%	350,701	409,293	-14.3%
Europe	96,932	109,888	-11.8%	756,460	776,435	-2.6%
China ^{*1*2}	122,959	120,106	2.4%	1,541,540	1,370,275	12.5%
Others	85,949	85,831	0.1%	818,040	810,007	1.0%
Overseas Total	512,191	537,924	-4.8%	5,206,199	5,084,893	2.4%
Global Retail Sales	597,671	629,458	-5.0%	5,790,252	5,642,383	2.6%

2. Global Production by Country

<units>

Country	March 2018	March 2017	Var. (%)	April 2017 - March 2018	April 2016- March 2017	Var. (%)
Japan	99,457	94,793	4.9%	985,541	1,015,033	-2.9%
U.S.	81,156	94,886	-14.5%	899,483	990,938	-9.2%
Mexico	62,122	86,874	-28.5%	794,803	863,915	-8.0%
U.K.	47,069	50,199	-6.2%	487,269	518,471	-6.0%
Spain	7,891	11,923	-33.8%	98,579	124,880	-21.1%
China ^{*1}	137,387	125,394	9.6%	1,536,615	1,361,030	12.9%
Others ^{*3}	82,062	79,478	3.3%	898,218	821,507	9.3%
Overseas Total	417,687	448,754	-6.9%	4,714,967	4,680,741	0.7%
Global Production	517,144	543,547	-4.9%	5,700,508	5,695,774	0.1%

3. Vehicle Exports from Japan

<units>

Destination	March 2018	March 2017	Var. (%)	April 2017 - March 2018	April 2016- March 2017	Var. (%)
North America	15,151	18,393	-17.6%	327,745	307,301	6.7%
Europe	3,749	5,195	-27.8%	74,230	90,713	-18.2%
Middle East	13,856	11,555	19.9%	59,520	73,489	-19.0%
Others	10,031	15,245	-34.2%	122,176	138,953	-12.1%
Total	42,787	50,388	-15.1%	583,671	610,456	-4.4%

*1 China sales and production including DF PV and LCV.

*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea and France excluding CKD production.

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Japan Nissan Sales Results by Model : March 2018

<units>

Model		March			YTD (April - March)		
		Volume		Var. (%)	Volume		Var. (%)
		2018	2017		FY2017	FY2016	
	March	2,162	3,161	-31.6%	12,529	16,255	-22.9%
	Note	19,356	24,383	-20.6%	131,119	123,938	5.8%
	Cube	795	1,261	-37.0%	7,046	10,940	-35.6%
	Latio	1	35	-97.1%	48	2,135	-97.8%
	Sylphy	339	555	-38.9%	2,376	3,982	-40.3%
	Teana	568	588	-3.4%	3,130	4,722	-33.7%
	Skyline	495	623	-20.5%	2,668	3,817	-30.1%
	Skyline Coupe	0	0	-	0	1	-100.0%
	Skyline Crossover	0	1	-100.0%	0	52	-100.0%
	Fuga	269	358	-24.9%	1,707	2,361	-27.7%
	Cima	35	29	20.7%	279	224	24.6%
	Leaf	2,997	1,571	90.8%	22,697	12,572	80.5%
	Juke	480	1,020	-52.9%	3,945	8,239	-52.1%
	X-Trail	8,252	7,287	13.2%	50,603	52,942	-4.4%
	Wingroad	179	427	-58.1%	2,437	3,311	-26.4%
	Lafesta Highwaystar	40	152	-73.7%	894	1,460	-38.8%
	Serena	15,080	14,577	3.5%	81,004	90,369	-10.4%
	Elgrand	1,272	1,410	-9.8%	7,444	7,615	-2.2%
	Fairlady Z	51	91	-44.0%	500	630	-20.6%
	GT-R	115	184	-37.5%	823	1,147	-28.2%
	Cedric Sedan	5	22	-77.3%	53	298	-82.2%
	Paramedic	9	8	12.5%	104	103	1.0%
	Others	0	0	-	4	1	300.0%
	PV Total	52,500	57,743	-9.1%	331,410	347,114	-4.5%
	NV150 AD / AD	2,911	2,652	9.8%	19,818	21,732	-8.8%
	NV200 Vanette / Vanette	1,959	2,019	-3.0%	12,538	14,459	-13.3%
	e-NV200	7	397	-98.2%	49	676	-92.8%
	NV350 Caravan	4,833	4,119	17.3%	26,521	26,918	-1.5%
	NT450 Atlas	132	113	16.8%	882	828	6.5%
	Atlas F24	785	787	-0.3%	4,998	5,161	-3.2%
	Civilian	103	155	-33.5%	414	492	-15.9%
	CV Total	10,730	10,242	4.8%	65,220	70,266	-7.2%
	Registered Vehicle Total	63,230	67,985	-7.0%	396,630	417,380	-5.0%
	DAYZ	7,511	8,732	-14.0%	64,090	48,460	32.3%
	DAYZ Roox	8,719	10,191	-14.4%	72,411	54,732	32.3%
	Moco	0	0	-	0	973	-100.0%
	NV100 / NT100 Clipper	6,020	4,626	30.1%	50,922	35,945	41.7%
	Mini Total	22,250	23,549	-5.5%	187,423	140,110	33.8%
	Japan Grand Total	85,480	91,534	-6.6%	584,053	557,490	4.8%

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USA Nissan Sales Results by Model : March 2018

<units>

Model		March			YTD (April - March)		
		Volume		Var. (%)	Volume		Var. (%)
		2018	2017		FY2017	FY2016	
	Versa	10,921	12,336	-11.5%	101,062	126,790	-20.3%
	Sentra	25,123	21,960	14.4%	227,039	203,179	11.7%
	Cube	0	0	-	0	2	-100.0%
	Altima	23,518	28,511	-17.5%	244,417	296,033	-17.4%
	Maxima	5,034	6,961	-27.7%	65,784	62,042	6.0%
	Juke	142	1,487	-90.5%	6,525	17,794	-63.3%
	Z	447	500	-10.6%	4,349	5,817	-25.2%
	GT-R	66	75	-12.0%	518	731	-29.1%
	Leaf	1,500	1,478	1.5%	10,488	14,362	-27.0%
	Total Cars	66,751	73,308	-8.9%	660,182	726,750	-9.2%
	Frontier	8,932	6,973	28.1%	81,619	81,097	0.6%
	Xterra	0	1	-100.0%	0	11	-100.0%
	Pathfinder	6,680	10,442	-36.0%	72,451	86,013	-15.8%
	Murano	7,751	7,317	5.9%	80,205	82,584	-2.9%
	Rogue	42,151	39,512	6.7%	418,498	362,289	15.5%
	Quest	0	620	-100.0%	1,082	9,235	-88.3%
	Armada	4,288	3,094	38.6%	37,458	18,478	102.7%
	Titan	4,912	5,539	-11.3%	54,353	29,904	81.8%
	NVC	1,233	1,394	-11.5%	13,098	13,736	-4.6%
	NVP	373	469	-20.5%	3,995	4,153	-3.8%
	NV200	2,032	1,897	7.1%	18,894	17,666	7.0%
	Total Trucks	78,352	77,258	1.4%	781,653	705,166	10.8%
	Nissan Brand Total	145,103	150,566	-3.6%	1,441,835	1,431,916	0.7%
	Q40 / G Sedan	0	0	-	0	11	-100.0%
	Q50	5,085	3,800	33.8%	41,990	42,589	-1.4%
	Q60 Coupe	1,136	1,826	-37.8%	9,980	6,760	47.6%
	Q60 Convertible	0	3	-100.0%	3	172	-98.3%
	Q70	655	1,072	-38.9%	5,301	6,271	-15.5%
	QX30	1,227	2,960	-58.5%	10,376	8,791	18.0%
	QX50	1,913	1,724	11.0%	16,623	17,389	-4.4%
	QX60	5,115	3,821	33.9%	43,800	41,781	4.8%
	QX70	221	1,077	-79.5%	4,543	7,357	-38.2%
	QX80	2,080	1,983	4.9%	18,125	18,073	0.3%
	Infiniti Brand Total	17,432	18,266	-4.6%	150,741	149,194	1.0%
	USA Grand Total	162,535	168,832	-3.7%	1,592,576	1,581,110	0.7%

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Europe Nissan Sales Results by Model : March 2018

<units>

Model	March			YTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2017	FY2016	
Micra	13,362	12,575	6.3%	102,132	71,015	43.8%
Note	8	5,374	-99.9%	1,327	35,579	-96.3%
Tiida	0	0	-	0	2	-100.0%
Pulsar	3,255	4,088	-20.4%	23,446	30,972	-24.3%
Leaf	6,503	3,792	71.5%	20,440	18,734	9.1%
Almera	1,048	1,701	-38.4%	15,658	14,314	9.4%
Versa	0	0	-	0	145	-100.0%
Sentra	0	169	-100.0%	2,274	3,138	-27.5%
Teana / Altima	2	0	-	156	244	-36.1%
Maxima	0	0	-	153	118	29.7%
Juke	10,172	14,298	-28.9%	89,276	102,393	-12.8%
Qashqai	37,653	36,129	4.2%	281,474	273,782	2.8%
Murano	383	376	1.9%	3,080	2,055	49.9%
Terrano	1,498	576	160.1%	15,601	11,094	40.6%
X-Trail	10,807	13,781	-21.6%	92,628	90,451	2.4%
Pathfinder	0	92	-100.0%	152	911	-83.3%
370Z	68	146	-53.4%	625	721	-13.3%
370Z Roadstar	18	25	-28.0%	161	181	-11.0%
GT-R	92	192	-52.1%	702	895	-21.6%
Patrol	0	10	-100.0%	6	194	-96.9%
Navara	4,134	4,222	-2.1%	27,637	31,573	-12.5%
Primaster	1,171	1,054	11.1%	8,330	3,383	146.2%
NT400 / Cabstar	752	1,009	-25.5%	8,186	10,317	-20.7%
NV200	1,545	2,108	-26.7%	15,871	19,223	-17.4%
e-NV200	106	604	-82.5%	3,589	4,522	-20.6%
NV400	757	918	-17.5%	6,856	7,767	-11.7%
NT500	1	52	-98.1%	119	848	-86.0%
Others	1	2	-50.0%	4	45	-91.1%
Nissan Brand Total	93,336	103,293	-9.6%	719,883	734,616	-2.0%
Q30 / QX30	482	1,990	-75.8%	5,880	11,499	-48.9%
Q50 / G Sedan	316	480	-34.2%	1,966	3,160	-37.8%
Q60 Coupe / G Coupe	63	103	-38.8%	636	290	119.3%
Q60 Conv. / G Conv.	0	0	-	0	7	-100.0%
Q70 / M	7	69	-89.9%	373	869	-57.1%
QX50 / EX	113	162	-30.2%	1,114	1,464	-23.9%
QX60 / JX	190	7	2614.3%	969	431	124.8%
QX70 / FX	90	259	-65.3%	1,520	2,445	-37.8%
QX80 / QX56	119	48	147.9%	641	617	3.9%
Infiniti Brand Total	1,380	3,118	-55.7%	13,099	20,782	-37.0%
Datsun on-DO	1,922	2,274	-15.5%	20,105	15,866	26.7%
Datsun mi-DO	294	1,203	-75.6%	3,373	5,171	-34.8%
Datsun Brand Total	2,216	3,477	-36.3%	23,478	21,037	11.6%
Europe Grand Total	96,932	109,888	-11.8%	756,460	776,435	-2.6%

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China Nissan Sales Results by Model : March 2018

<units>

Model	March			YTD (January - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		CY2018	CY2017	
Tiida H/B	5,309	6,317	-16.0%	14,896	16,545	-10.0%
Sunny	996	3,569	-72.1%	2,626	12,651	-79.2%
Sylphy	30,535	29,739	2.7%	82,635	82,433	0.2%
Lannia	3,206	3,800	-15.6%	13,977	13,366	4.6%
Teana	9,006	9,517	-5.4%	25,478	23,058	10.5%
Maxima	51	161	-68.3%	147	397	-63.0%
March	0	1	-100.0%	0	3	-100.0%
Livina (2row)	209	606	-65.5%	751	1,309	-42.6%
Livina C-gear	0	58	-100.0%	0	213	-100.0%
Kicks	5,704	0	-	16,689	0	-
Qashqai	12,209	13,756	-11.2%	32,884	34,569	-4.9%
X-Trail	16,688	14,866	12.3%	45,899	41,262	11.2%
Murano	2,342	1,681	39.3%	6,413	4,811	33.3%
Quest	87	205	-57.6%	356	512	-30.5%
370Z	1	1	0.0%	1	3	-66.7%
GT-R	1	1	0.0%	2	3	-33.3%
Patrol	10	19	-47.4%	55	104	-47.1%
Pickup	0	634	-100.0%	0	1,400	-100.0%
Navara	1,298	0	-	3,033	0	-
NV200	900	960	-6.3%	2,166	1,936	11.9%
Nissan Brand Total	88,552	85,891	3.1%	248,008	234,575	5.7%
Q50	2,019	1,882	7.3%	3,225	4,810	-33.0%
Q60 Coupe	38	3	1166.7%	82	3	2633.3%
Q70	735	684	7.5%	1,740	1,572	10.7%
QX30	231	329	-29.8%	671	625	7.4%
QX50 / EX	4	630	-99.4%	556	1,644	-66.2%
QX60 / JX	506	230	120.0%	1,513	742	103.9%
QX70 / FX	28	28	0.0%	86	75	14.7%
QX80 / QX56	21	52	-59.6%	97	117	-17.1%
ESQ	174	212	-17.9%	400	453	-11.7%
Infiniti Brand Total	3,756	4,050	-7.3%	8,370	10,041	-16.6%
D50	0	634	-100.0%	0	1,452	-100.0%
D60	6,117	0	-	16,129	0	-
R30	5	14	-64.3%	5	71	-93.0%
R50	158	1,421	-88.9%	539	3,252	-83.4%
R50X	11	56	-80.4%	39	156	-75.0%
T70	3,042	5,773	-47.3%	11,307	18,571	-39.1%
T90	2,626	3,562	-26.3%	10,522	9,447	11.4%
M50V	747	0	-	1,779	0	-
Venucia Brand Total	12,706	11,460	10.9%	40,320	32,949	22.4%
DF Brand vehicles	17,945	18,705	-4.1%	39,475	36,782	7.3%
China Grand Total	122,959	120,106	2.4%	336,173	314,347	6.9%

* Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

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