Nissan Sales, Production & Exports Results for January, 2024

1. Retail Sales by Region

<units>

Region	January 2024	January 2023	Var. (%)	CYTD (January) 2024	CYTD (January) 2023	Var. (%)	FYTD (April - January) *From January to October, 2023 for China 2023	FYTD 2022	Var. (%)
Registered Vehicles	23,819	21,441	11.1%	23,819	21,441	11.1%	231,548	205,650	12.6%
Mini Vehicles	17,202	17,790	-3.3%	17,202	17,790	-3.3%	145,856	143,835	1.4%
Japan Total	41,021	39,231	4.6%	41,021	39,231	4.6%	377,404	349,485	8.0%
Nissan Brand	55,541	55,433	0.2%	55,541	55,433	0.2%	669,576	548,329	22.1%
Infiniti Brand	4,117	4,583	-10.2%	4,117	4,583	-10.2%	53,059	39,955	32.8%
U.S. Total	59,658	60,016	-0.6%	59,658	60,016	-0.6%	722,635	588,284	22.8%
Canada	7,353	3,810	93.0%	7,353	3,810	93.0%	78,261	58,211	34.4%
Mexico	20,071	17,204	16.7%	20,071	17,204	16.7%	202,649	140,907	43.8%
Europe	30,965	22,649	36.7%	30,965	22,649	36.7%	275,088	231,330	18.9%
China*1	65,553	47,521	37.9%	65,553	47,521	(*1) 37.9%	620,016	926,732	(*1) -33.1%
Others	42,274	38,109	10.9%	42,274	38,109	10.9%	440,102	386,271	13.9%
Overseas Total	225,874	189,309	19.3%	225,874	189,309	19.3%	2,338,751	2,331,735	0.3%
Global Retail Sales	**266,895**	**228,540**	**16.8%**	**266,895**	**228,540**	**16.8%**	**2,716,155**	**2,681,220**	**1.3%**

2. Global Production by Country

<units>

Country	January 2024	January 2023	Var. (%)	CYTD (January) 2024	CYTD (January) 2023	Var. (%)	FYTD (April - January) *From January to October, 2023 for China 2023	FYTD 2022	Var. (%)
Japan	54,546	44,431	22.8%	54,546	44,431	22.8%	605,896	473,948	27.8%
U.S.	40,723	46,057	-11.6%	40,723	46,057	-11.6%	487,986	444,003	9.9%
Mexico	56,567	45,237	25.0%	56,567	45,237	25.0%	522,410	331,646	57.5%
U.K.	25,026	22,638	10.5%	25,026	22,638	10.5%	269,457	202,383	33.1%
China*1	72,809	32,105	126.8%	72,809	32,105	(*1) 126.8%	606,425	975,958	(*1) -37.9%
Others*2	24,791	33,768	-26.6%	24,791	33,768	-26.6%	303,881	386,131	-21.3%
Overseas Total	219,916	179,805	22.3%	219,916	179,805	22.3%	2,190,159	2,340,121	-6.4%
Global Production	**274,462**	**224,236**	**22.4%**	**274,462**	**224,236**	**22.4%**	**2,796,055**	**2,814,069**	**-0.6%**

3. Vehicle Exports from Japan

<units>

Destination	January 2024	January 2023	Var. (%)	CYTD (January) 2024	CYTD (January) 2023	Var. (%)	FYTD (April - January) *From January to October, 2023 for China 2023	FYTD 2022	Var. (%)
North America	16,040	15,411	4.1%	16,040	15,411	4.1%	186,969	148,339	26.0%
Europe	4,993	3,886	28.5%	4,993	3,886	28.5%	58,500	23,765	146.2%
Middle East	4,210	3,304	27.4%	4,210	3,304	27.4%	41,403	36,537	13.3%
Others	6,446	5,041	27.9%	6,446	5,041	27.9%	86,430	49,254	75.5%
Total	**31,689**	**27,642**	**14.6%**	**31,689**	**27,642**	**14.6%**	**373,302**	**257,895**	**44.7%**

*1 China sales and production include Dongfeng brand PV and LCV.
DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022. Excluding DFAC, China sales was 37.1% for CYTD 2024, and -25.1% for January-October 2023 (FYTD 2023). On the same basis, China production was 126.8% CYTD 2024, and -31.4% for January-October 2023 (FYTD 2023).

*2 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : January 2024

<units>

Model	January Volume 2024	January Volume 2023	January Var. (%)	CYTD January Volume CY2024	CYTD January Volume CY2023	CYTD January Var. (%)	FYTD (April - January) Volume FY2023	FYTD (April - January) Volume FY2022	FYTD (April - January) Var. (%)
March	1	267	-99.6%	1	267	-99.6%	120	5,460	-97.8%
Note / Note AURA	8,502	9,875	-13.9%	8,502	9,875	-13.9%	74,259	86,514	-14.2%
Sylphy	0	0	-	0	0	-	0	1	-100.0%
Teana	0	0	-	0	0	-	0	3	-100.0%
Skyline	285	116	145.7%	285	116	145.7%	1,990	1,284	55.0%
Fuga	1	6	-83.3%	1	6	-83.3%	18	352	-94.9%
Cima	-	-	-	0	0	-	0	57	-100.0%
Leaf	486	1,629	-70.2%	486	1,629	-70.2%	5,914	9,782	-39.5%
Juke	0	0	-	0	0	-	2	5	-60.0%
Ariya	67	438	-84.7%	67	438	-84.7%	5,976	3,007	98.7%
X-Trail	3,093	1,517	103.9%	3,093	1,517	103.9%	22,555	16,424	37.3%
KICKS	1,314	788	66.8%	1,314	788	66.8%	13,332	10,370	28.6%
Serena	6,428	3,511	83.1%	6,428	3,511	83.1%	68,700	42,308	62.4%
Elgrand	95	254	-62.6%	95	254	-62.6%	1,598	1,544	3.5%
Fairlady Z	256	63	306.3%	256	63	306.3%	987	553	78.5%
GT-R	154	3	5033.3%	154	3	5033.3%	952	413	130.5%
Others	0	0	-	0	0	-	1	0	-
PV Total	**20,682**	**18,467**	**12.0%**	**20,682**	**18,467**	**12.0%**	**196,404**	**178,077**	**10.3%**
NV150 AD / AD	442	645	-31.5%	442	645	-31.5%	6,907	6,143	12.4%
NV200 Vanette / Vanette	1,098	685	60.3%	1,098	685	60.3%	9,417	5,584	68.6%
NV350 Caravan	1,533	1,503	2.0%	1,533	1,503	2.0%	17,655	14,692	20.2%
NT450 Atlas	0	0	-	0	0	-	1	1	0.0%
Atlas F24 / F25 / F26	19	103	-81.6%	19	103	-81.6%	1,062	1,081	-1.8%
Paramedic	45	38	18.4%	45	38	18.4%	102	72	41.7%
CV Total	**3,137**	**2,974**	**5.5%**	**3,137**	**2,974**	**5.5%**	**35,144**	**27,573**	**27.5%**
Registered Vehicle Total	**23,819**	**21,441**	**11.1%**	**23,819**	**21,441**	**11.1%**	**231,548**	**205,650**	**12.6%**
DAYZ	4,644	2,078	123.5%	4,644	2,078	123.5%	33,489	27,239	22.9%
Roox	6,943	7,956	-12.7%	6,943	7,956	-12.7%	50,191	60,652	-17.2%
Sakura	2,314	4,213	-45.1%	2,314	4,213	-45.1%	28,244	26,100	8.2%
NV100 / NT100 Clipper	3,301	3,543	-6.8%	3,301	3,543	-6.8%	33,932	29,844	13.7%
Mini Total	**17,202**	**17,790**	**-3.3%**	**17,202**	**17,790**	**-3.3%**	**145,856**	**143,835**	**1.4%**
Japan Grand Total	**41,021**	**39,231**	**4.6%**	**41,021**	**39,231**	**4.6%**	**377,404**	**349,485**	**8.0%**

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Europe Nissan Sales Results by Model : January 2024

<units>

Model	January Volume 2024	January Volume 2023	January Var. (%)	CYTD January Volume CY2024	CYTD January Volume CY2023	CYTD January Var. (%)	FYTD (April - January) Volume FY2023	FYTD (April - January) Volume FY2022	FYTD (April - January) Var. (%)
Micra	1	2,751	-100.0%	1	2,751	-100.0%	636	27,458	-97.7%
Leaf	1,068	1,276	-16.3%	1,068	1,276	-16.3%	14,912	23,406	-36.3%
Sentra	0	0	-	0	0	-	573	2,463	-76.7%
Altima	0	20	-100.0%	0	20	-100.0%	6	66	-90.9%
Maxima	0	0	-	0	0	-	0	12	-100.0%
Juke	7,624	4,067	87.5%	7,624	4,067	87.5%	65,874	36,730	79.3%
Qashqai	13,934	9,657	44.3%	13,934	9,657	44.3%	123,750	105,018	17.8%
Murano	0	0	-	0	0	-	0	215	-100.0%
Terrano	0	0	-	0	0	-	0	642	-100.0%
X-Trail	4,091	1,516	169.9%	4,091	1,516	169.9%	29,842	6,975	327.8%
Pathfinder	0	0	-	0	0	-	0	64	-100.0%
Ariya	1,115	713	56.4%	1,115	713	56.4%	9,710	5,344	81.7%
GT-R	0	0	-	0	0	-	1	36	-97.2%
Navara	0	31	-100.0%	0	31	-100.0%	0	677	-100.0%
Townstar	1,075	851	26.3%	1,075	851	26.3%	12,619	6,922	82.3%
Primaster	957	1,019	-6.1%	957	1,019	-6.1%	9,339	7,335	27.3%
e-NV200	0	2	-100.0%	0	2	-100.0%	2	411	-99.5%
NV250	0	0	-	0	0	-	1	0	-
NV400	1,072	712	50.6%	1,072	712	50.6%	7,724	6,725	14.9%
Others	0	0	-	0	0	-	0	112	-100.0%
Nissan Brand Total	**30,937**	**22,615**	**36.8%**	**30,937**	**22,615**	**36.8%**	**274,989**	**230,611**	**19.2%**
Q50	0	0	-	0	0	-	0	0	-
QX50 / QX55	24	32	-25.0%	24	32	-25.0%	81	557	-85.5%
QX60	4	2	100.0%	4	2	100.0%	18	12	50.0%
QX80	0	0	-	0	0	-	0	150	-100.0%
Infiniti Brand Total	**28**	**34**	**-17.6%**	**28**	**34**	**-17.6%**	**99**	**719**	**-86.2%**
Europe Grand Total	**30,965**	**22,649**	**36.7%**	**30,965**	**22,649**	**36.7%**	**275,088**	**231,330**	**18.9%**

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USA Nissan Sales Results by Model : January 2024

<units>

Model	January Volume 2024	January Volume 2023	January Var. (%)	CYTD January Volume CY2024	CYTD January Volume CY2023	CYTD January Var. (%)	FYTD (April - January) Volume FY2023	FYTD (April - January) Volume FY2022	FYTD (April - January) Var. (%)
Versa	2,189	666	228.7%	2,189	666	228.7%	23,095	11,732	96.9%
Sentra	9,448	6,043	56.3%	9,448	6,043	56.3%	96,125	56,035	71.5%
Altima	8,726	8,712	0.2%	8,726	8,712	0.2%	103,924	110,372	-5.8%
Maxima	189	528	-64.2%	189	528	-64.2%	7,633	4,769	60.1%
Z	129	123	4.9%	129	123	4.9%	1,434	386	271.5%
GT-R	23	15	53.3%	23	15	53.3%	270	22	1127.3%
Leaf	278	645	-56.9%	278	645	-56.9%	5,076	8,299	-38.8%
Total Cars	**20,982**	**16,732**	**25.4%**	**20,982**	**16,732**	**25.4%**	**237,557**	**191,615**	**24.0%**
Frontier	4,263	4,857	-12.2%	4,263	4,857	-12.2%	45,472	58,635	-22.4%
Pathfinder	4,186	6,579	-36.4%	4,186	6,579	-36.4%	52,126	55,466	-6.0%
Kicks	4,636	3,437	34.9%	4,636	3,437	34.9%	59,627	37,739	58.0%
Murano	1,285	2,387	-46.2%	1,285	2,387	-46.2%	19,978	23,058	-13.4%
Rogue	16,739	15,912	5.2%	16,739	15,912	5.2%	209,116	130,952	59.7%
Rogue Sports	1	1,900	-99.9%	1	1,900	-99.9%	2,583	28,105	-90.8%
Armada	1,080	1,477	-26.9%	1,080	1,477	-26.9%	14,993	11,757	27.5%
Titan	1,428	849	68.2%	1,428	849	68.2%	16,579	9,497	74.6%
Ariya	941	1,303	-27.8%	941	1,303	-27.8%	11,545	1,504	667.6%
NVC	0	0	-	0	0	-	0	1	-100.0%
NV200	0	0	-	0	0	-	0	0	-
Total Trucks	**34,559**	**38,701**	**-10.7%**	**34,559**	**38,701**	**-10.7%**	**432,019**	**356,714**	**21.1%**
Nissan Brand Total	**55,541**	**55,433**	**0.2%**	**55,541**	**55,433**	**0.2%**	**669,576**	**548,329**	**22.1%**
Q50	412	298	38.3%	412	298	38.3%	5,247	2,650	98.0%
Q60 Coupe	19	101	-81.2%	19	101	-81.2%	705	1,180	-40.3%
QX50	731	822	-11.1%	731	822	-11.1%	8,342	8,477	-1.6%
QX55	313	421	-25.7%	313	421	-25.7%	4,366	4,528	-3.6%
QX60	1,841	2,199	-16.3%	1,841	2,199	-16.3%	24,085	16,236	48.3%
QX80	801	742	8.0%	801	742	8.0%	10,314	6,884	49.8%
Infiniti Brand Total	**4,117**	**4,583**	**-10.2%**	**4,117**	**4,583**	**-10.2%**	**53,059**	**39,955**	**32.8%**
USA Grand Total	**59,658**	**60,016**	**-0.6%**	**59,658**	**60,016**	**-0.6%**	**722,635**	**588,284**	**22.8%**

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China Nissan Sales Results by Model : January 2024

<units>

Model	January			CYTD January		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	1,890	676	179.6%	1,890	676	179.6%
Sylphy	30,384	23,507	29.3%	30,384	23,507	29.3%
Sylphy EV	0	0	-	0	0	-
Lannia	0	0	-	0	0	-
Altima	8,198	4,501	82.1%	8,198	4,501	82.1%
Maxima	0	0	-	0	0	-
Kicks	3,056	262	1066.4%	3,056	262	1066.4%
Qashqai	10,088	7,306	38.1%	10,088	7,306	38.1%
X-Trail	4,392	3,776	16.3%	4,392	3,776	16.3%
Murano	1	258	-99.6%	1	258	-99.6%
Navara	226	251	-10.0%	226	251	-10.0%
Ariya	176	67	162.7%	176	67	162.7%
Terra	0	313	-100.0%	0	313	-100.0%
Paradin	399	0	-	399	0	-
New Pathfinder	21	0	-	21	0	-
Nissan Brand Total	**58,831**	**40,917**	**43.8%**	**58,831**	**40,917**	**43.8%**
Q50	0	295	-100.0%	0	295	-100.0%
QX50 / QX55	27	106	-74.5%	27	106	-74.5%
QX60	167	60	178.3%	167	60	178.3%
Infiniti Brand Total	**194**	**461**	**-57.9%**	**194**	**461**	**-57.9%**
D60	94	336	-72.0%	94	336	-72.0%
D60 EV	1,203	1,406	-14.4%	1,203	1,406	-14.4%
T60	1	179	-99.4%	1	179	-99.4%
T60 EV	0	2	-100.0%	0	2	-100.0%
T80	51	258	-80.2%	51	258	-80.2%
T90	0	0	-	0	0	-
V-online	955	2,425	-60.6%	955	2,425	-60.6%
V-online-PHEV	883	0	-	883	0	-
Venucia VX6	545	0	-	545	0	-
Venucia Brand Total	**3,732**	**4,606**	**-19.0%**	**3,732**	**4,606**	**-19.0%**
DF Brand vehicles[*1]	**2,796**	**1,537**	**81.9%**	**2,796**	**1,537**	**81.9%**
China Grand Total	**65,553**	**47,521**	**37.9%**	**65,553**	**47,521**	**37.9%**

[*1] DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022.

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